

ORDER



Orders	Order / Rev:	715925		
	Alt Order #:	06331752		
	Product Desc:	CRAVAAK FOR CONGRESS		
	Estimate:	C23C29		
	Flight Dates:	10/23/12 - 10/29/12		
	Original Date / Rev:	10/24/12 / 10/24/12		
	Order Type:	Political		
		KARE		
		Primary AE:	Jim Quinn	
		Sales Office:	T-PHI	
		Sales Region:	NAT	
Agency	Name:	Smart Media Group Inc/ POL		
	Buying Contact:			
	Billing Contact:			
		Billing Type:	Cash	
		Billing Calendar:	Broadcast	
		Billing Cycle:	WEEKLY	
		Agency Commission:	15%	
Advertiser	Name:	CRAVAACK, C / R /CON		
	Demographic:	A35+		
	Product Codes:	PL-US House Representative		
	Priority:	P-2		
	Revenue Codes:	AGY, GEN, POL		
		New Business Thru:		
		Order Separation:	00:15:00	
		Advertiser External ID:		
		Agency External ID:		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals				
					Month	# Spots	Gross Amount	Net Amount	Rating
10/22/12	10/28/12	58	\$86,800.00	\$73,780.00	October 2012	58	\$86,800.00	\$73,780.00	0.00
10/29/12	11/04/12	7	\$3,975.00	\$3,378.75	November 2012	7	\$3,975.00	\$3,378.75	0.00
					Totals	65	\$90,775.00	\$77,158.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KARE	10/26/12	10/26/12	M-F 2-3p The Doctors	CM	2P-3P	-----F--	:30	2	\$300.00	P-4	0.00	NM	2	\$600.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----F-- 2 \$300.00 0.00															
3	KARE	10/26/12	10/26/12	M-F 4-430p KARE 11 4 News	CM	4-430P	-----F--	:30	1	\$525.00	P-4	0.00	NM	1	\$525.00
4P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----F-- 1 \$525.00 0.00															
4	KARE	10/26/12	10/26/12	M-F 430-5p Jeopardy	CM	430-5P	-----F--	:30	1	\$1,350.00	P-4	0.00	NM	1	\$1,350.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----F-- 1 \$1,350.00 0.00															
5	KARE	10/26/12	10/26/12	M-F 5-530p KARE 11 5 News	CM	5-530p	-----F--	:30	1	\$1,800.00	P-4	0.00	NM	1	\$1,800.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----F-- 1 \$1,800.00 0.00															
6	KARE	10/26/12	10/26/12	M-F 9-10a TODAY	CM	9-10a	-----F--	:30	2	\$350.00	P-4	0.00	NM	2	\$700.00
TODAY 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 715925
Alt Order #: 06331752
Flight Dates: 10/23/12 - 10/29/12

Advertiser: CRAVAACK, C / R /CON
Product Desc: CRAVAAK FOR CONGRESS
Estimate: C23C29

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KARE	10/26/12	10/26/12	M-F 9-10a TODAY	CM	9-10a	----F--	:30	2	\$350.00	P-4	0.00	NM	2	\$700.00
TODAY 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 ----F-- 2 \$350.00 0.00															
8	KARE	10/29/12	10/29/12	M-F 2-3p The Doctors	CM	2P-3P	M-----	:30	2	\$300.00	P-4	0.00	NM	2	\$600.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 M----- 2 \$300.00 0.00															
9	KARE	10/29/12	10/29/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$525.00	P-4	0.00	NM	1	\$525.00
4P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 M----- 1 \$525.00 0.00															
11	KARE	10/29/12	10/29/12	M-F 5-530p KARE 11 5 News	CM	5-530p	M-----	:30	1	\$1,800.00	P-4	0.00	NM	1	\$1,800.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 M----- 1 \$1,800.00 0.00															
12	KARE	10/29/12	10/29/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	M-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
KARE11-1ST EDT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 M----- 1 \$350.00 0.00															
13	KARE	10/29/12	10/29/12	M-F 9-10a TODAY	CM	9-10a	M-----	:30	2	\$350.00	P-4	0.00	NM	2	\$700.00
TODAY 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 M----- 2 \$350.00 0.00															
14	KARE	10/27/12	10/27/12	Sat 5-530p KARE 11 5 News Sa	CM	5-530P	-----S-	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
KARE11NWS-5 SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S- 1 \$900.00 0.00															
15	KARE	10/27/12	10/27/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$1,150.00	P-4	0.00	NM	1	\$1,150.00
KARE11NWS-6 SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S- 1 \$1,150.00 0.00															
16	KARE	10/27/12	10/27/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
KARE11 NWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S- 2 \$450.00 0.00															
17	KARE	10/28/12	10/28/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$1,150.00	P-4	0.00	NM	1	\$1,150.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S 1 \$1,150.00 0.00															
19	KARE	10/25/12	10/25/12	M-F 2-3p The Doctors	CM	2P-3P	---T---	:30	2	\$300.00	P-4	0.00	NM	2	\$600.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 ---T--- 2 \$300.00 0.00															
20	KARE	10/25/12	10/25/12	M-F 4-430p KARE 11 4 News	CM	4-430P	---T---	:30	1	\$525.00	P-4	0.00	NM	1	\$525.00
4P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 ---T--- 1 \$525.00 0.00															
21	KARE	10/25/12	10/25/12		CM	430-5P	---T---	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00

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Advertiser: CRAVAACK, C / R /CON
Product Desc: CRAVAAK FOR CONGRESS KARE
Estimate: C23C29

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
M-F 430-5p																
Jeopardy																
JEOPARDY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
Week:		10/22/12	10/28/12	---T---												
23	KARE	10/25/12	10/25/12	M-F 5-6a	CM	5-6a		:30	1	\$350.00	P-4	0.00	NM	1	\$350.00	
KARE First Edition M-F																
KARE11-1ST EDT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
Week:		10/22/12	10/28/12	---T---												
24	KARE	10/25/12	10/25/12	M-F 9-10a	CM	9-10a		:30	2	\$350.00	P-4	0.00	NM	2	\$700.00	
TODAY 11																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
Week:		10/22/12	10/28/12	---T---												
26	KARE	10/23/12	10/23/12	M-F 2-3p	CM	2P-3P		-T-----	:30	2	\$300.00	P-4	0.00	NM	2	\$600.00
The Doctors																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
Week:		10/22/12	10/28/12	-T-----												
27	KARE	10/23/12	10/23/12	M-F 4-430p	CM	4-430P		-T-----	:30	1	\$525.00	P-4	0.00	NM	1	\$525.00
KARE 11 4 News																
4P NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
Week:		10/22/12	10/28/12	-T-----												
28	KARE	10/23/12	10/23/12	M-F 430-5p	CM	430-5P		-T-----	:30	1	\$1,350.00	P-4	0.00	NM	1	\$1,350.00
Jeopardy																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
Week:		10/22/12	10/28/12	-T-----												
30	KARE	10/23/12	10/23/12	M-F 5-6a	CM	5-6a		-T-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
KARE First Edition M-F																
KARE11-1ST EDT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
Week:		10/22/12	10/28/12	-T-----												
31	KARE	10/23/12	10/23/12	M-F 9-10a	CM	9-10a		-T-----	:30	2	\$350.00	P-4	0.00	NM	2	\$700.00
TODAY 11																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
Week:		10/22/12	10/28/12	-T-----												
33	KARE	10/24/12	10/24/12	M-F 2-3p	CM	2P-3P		--W----	:30	2	\$300.00	P-4	0.00	NM	2	\$600.00
The Doctors																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
Week:		10/22/12	10/28/12	--W----												
34	KARE	10/24/12	10/24/12	M-F 4-430p	CM	4-430P		--W----	:30	1	\$525.00	P-4	0.00	NM	1	\$525.00
KARE 11 4 News																
4P NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
Week:		10/22/12	10/28/12	--W----												
35	KARE	10/24/12	10/24/12	M-F 430-5p	CM	430-5P		--W----	:30	1	\$1,350.00	P-4	0.00	NM	1	\$1,350.00
Jeopardy																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
Week:		10/22/12	10/28/12	--W----												
36	KARE	10/24/12	10/24/12	M-F 5-530p	CM	5-530p		--W----	:30	1	\$1,800.00	P-4	0.00	NM	1	\$1,800.00
KARE 11 5 News																
KARE11NWS-5																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												
Week:		10/22/12	10/28/12	--W----												
37	KARE	10/24/12	10/24/12		CM	9-10a		--W----	:30	2	\$350.00	P-4	0.00	NM	2	\$700.00

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Advertiser: CRAVAACK, C / R /CON
Product Desc: CRAVAAK FOR CONGRESS
Estimate: C23C29

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 9-10a TODAY															
TODAY 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-- W---		2	\$350.00			0.00					
38	KARE	10/25/12	10/25/12	Vikings Regular Season CM Viking Regular Season		Various (7:00 PM-10:30 PM)					:30	1	\$15,000.00	P-2	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-- T---		1	\$15,000.00			0.00					
39	KARE	10/24/12	10/25/12	Late Night Late Night NBC	CM	1135pm-1235xm	-- WT---				:30	3	\$200.00	P-2	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-- WT---		3	\$200.00			0.00					
40	KARE	10/27/12	10/27/12	Sat 8-10a KARE 11 Saturday	CM	8-10a									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-- S-		1	\$450.00			0.00					
41	KARE	10/23/12	10/26/12	M-F 1130a-12p Jeopardy	CM	1130a-12p	- TWTF--				:30	2	\$550.00	P-4	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	- TWTF--		2	\$550.00			0.00					
42	KARE	10/23/12	10/26/12	M-F 430-5A M-F 430-5a	CM	430-5a	- TWTF--				:30	1	\$50.00	P-2	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	- TWTF--		1	\$50.00			0.00					
43	KARE	10/26/12	10/26/12	Local Prime Special Local Prime-JULIE NELSON	CM	Various (8:00 PM-9:00 PM)	-- F--				:30	2	\$1,750.00	P-4	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-- F--		2	\$1,750.00			0.00					
N44	KARE	10/26/12	10/26/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a	-- F--				:30	1	\$100.00	P-2	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-- F--		1	\$100.00			0.00					
N45	KARE	10/28/12	10/28/12	Post NFL Late News Post NFL Late News	CM	1030-1105P	-- S				:30	1	\$3,150.00	P-4	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-- S		1	\$3,150.00			0.00					
N46	KARE	10/27/12	10/27/12	Saturday Night Live Saturday Night Live	CM	1030P-1202A	-- S-				:30	2	\$1,000.00	P-2	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-- S-		2	\$1,000.00			0.00					
N47	KARE	10/28/12	10/28/12	MN Bound MN Bound	CM	1105-1135P	-- S				:30	1	\$1,150.00	P-4	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-- S		1	\$1,150.00			0.00					
N48	KARE	10/27/12	10/27/12	Vikings Special Vikings Special	CM	Various (12:00 PM-12:30 PM)	-- S-				:30	1	\$2,000.00	P-2	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-- S-		1	\$2,000.00			0.00					
N49	KARE	10/26/12	10/26/12	Local Prime Special Local Prime Special	CM	Various (8:00 PM-9:00 PM)	-- F--				:30	2	\$1,750.00	P-2	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-- F--		2	\$1,750.00			0.00					
N50	KARE	10/28/12	10/28/12	Football Night in America Football Night in America	CM	6-715P	-- S				:30	2	\$1,300.00	P-2	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-- S		2	\$1,300.00			0.00					
N51	KARE	10/25/12	10/25/12	Vikings Pre-Game Vikings Pre-Game	CM	Vikings Pre-Game	-- T--				:30	2	\$2,750.00	P-2	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-- T--		2	\$2,750.00			0.00					

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